

## ADD ON COURSE

Syllabus During ( 02-12-19 to 07-01-20 )

Of 30 days or Business Environment

### Unit I: - Overview of Business Environment (module1-4)

Business Environment- meaning- Characteristics - macro & micro dimension  
Business Environment - Environmental Analysis

### Unit II - Economic Environment (module 5-12)

Economic Environment- Nature of the Economy Structure & Economy -  
Economic policies & planning the economic condition NITI Ayog- National cons  
development council- - Five year plans.


### Unit III – Social, Political and Legal Environment (Module13-18)

Concept of social responsibility of Business towards stakeholders –  
Demonetization, GST and Their Impact political Stability-Legal changes

### Unit IV:- Global Environment (Module 19 - 30)

Globalization--meaning- Role of WTO-WTO Functions-IBRD-Track Blocks,  
BRICKS, SAARC, ASEAN in Globalization.



  
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