

## ADD ON COURSE

Syllabus during (05-11-2018 to 15-12-2018)

2018-19

## On E- Commerce

### Unit I: – Introduction (module 1-8)

E-commerce, meaning-Nature-concepts Advantages & Disadvantage-Reasons for Transacting Online- Types of E-commerce E- commerce Business models

### Unit-II: - E-payment system (module 9-15)

Models and methods of payments (Debit Card, Credit card, Smart Card, E- Money) - Digital signatures -payment Gateways, Online Banking (meaning, concepts, importance, Electronic Fund Transfer)

### Unit-III:-Online Business Transactions (module 16-30)

Meaning- purpose Advantages and Disadvantages of Transacting online-online Marketing-online Services (Financial, Travel and career) - online shopping (Amazon, Snap Deal, Alibaba, Flipkart, etc.)



  
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