

ADD ON COURSE

Syllabus During (10-07-17 to 19-08-17)

Of 30 days or Business Environment

Unit I: - Overview of Business Environment (module1-4)

Business Environment- meaning- Characteristics - macro & micro dimension
Business Environment - Environmental Analysis

Unit II - Economic Environment (module 5-12)

Economic Environment- Nature of the Economy Structure & Economy -
Economic policies & planning the economic condition NITI Ayog- National cons
development council- - Five year plans.

Unit III – Social, Political and Legal Environment (Module13-18)


Concept of social responsibility of Business towards stakeholders –
Demonetization, GST and Their Impact political Stability-Legal changes

Unit IV:- Global Environment (Module 19 - 30)

Globalization--meaning- Role of WTO-WTO Functions-IBRD-Track Blocks,
BRICKS, SAARC, ASEAN in Globalization.


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Syllabus

ADD ON PROGRAMME

CONTENTS TAUGHT DURING (10.07.17 TO 19.08.17)


THE PERIOD OF 30 DAYS ON BUSINESS ENVIRONMENT

S.NO/ module	DATE	TIME	CONTENT	ROOM NO
1	10.07.17(Mon)	4 to 5	Introduction to Business Environment	19
2	11.07.17(Tus)	4 to 5	Business Environment characteristics	19
3	12.07.17(Wed)	4 to 5	Macro & Micro dimensions	19
4	13.07.17(Thur)	4 to 5	Environmental analysis	19
5	14.07.17(Fri)	4 to 5	Economic Environment	19
6	15.07.17(Sat)	4 to 5	Nature of Economy	19
7	17.07.17(Mon)	4 to 5	Structure of Economy	19
8	18.07.17(Tus)	4 to 5	Economic polices	19
9	19.07.17(Wed)	4 to 5	Planning of the economic condition	19
10	20.07.17(Thur)	4 to 5	NITI Ayog	19
11	21.07.17(Fri)	4 to 5	National Development counsel	19
12	22.07.17(Sat)	4 to 5	Five Year Plans	19
13	24.07.17(Mon)	4 to 5	Concept of Social responsibility	19
14	25.07.17(Tus)	4 to 5	SR towards Stake holders	19
15	26.07.17(Wed)	4 to 5	Demonetarization	19
16	27.07.17(Thur)	4 to 5	GST & their Impact	19
17	28.07.17(Fri)	4 to 5	Political stability	19
18	29.07.17(Sat)	4 to 5	Legal changes	19
19	31.07.17(Mon)	4 to 5	Globalization	19
20	01.07.17(Tus)	4 to 5	Meaning of Global of Environment	19
21	02.07.17(Wed)	4 to 5	Advantages of Globalization	19
22	03.07.17(Thur)	4 to 5	Role of WTO	19
23	04.07.17(Fri)	4 to 5	W.T.O Functions	19

24	05.07.17(Sat)	4 to 5	IBRD	19
25	07.07.17(Mon)	4 to 5	Trade Blocks	19
26	08.07.17(Tus)	4 to 5	BRICS	19
27	09.07.17(Wed)	4 to 5	SAARC	19
28	10.07.17(Thur)	4 to 5	ASEAN	19
29	11.07.17(Fri)	4 to 5	NAFTA	19
30	12.07.17(Sat)	4 to 5	Impact of globalization on Indian Economy	19




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