



Govt. Degree College, Avanigadda

Main road Avanigadda, Krishna District, AP,521121

ISO 50001:2011, ISO 14001:2015, ISO 9001:2015

NAAC -B



Our vision:-To Provide holistic education that makes the island area a land of low-abiding citizens that respect the sovereignty of the state and ready to serve the Country, to protect national integration and to respect the diversity in culture and ecosystem displaying scientific temperament and unified work.

EditorialBoard		JUNE 2023	
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To those who see with loving eyes, life is beautiful To those who speak with tender voices, life is peaceful To those who help with gentle hands, life is full And to those who care with compassionate hearts, life is good beyond all measure! At GDC, Avanigadda, we leave no stone unturned to offer multitudes of opportunities to our students; it is for them to make the most of it. Students are motivated to grab every opportunity that comes their way which would not only help in their holistic growth but also strengthen their belief in		5.Alumni Corner	0
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<p>teamwork, which is important in this fast-paced world. They are taught the importance of emotional balance, critical thinking, and most importantly accepting failure graciously! It is our strife to endow them with all these qualities and more.</p> <p>We believe in empowering our students in such a manner that they act as representatives of a meaningful and value-based society! ‘Each morning, we are born again What matters the most is whether we have given our best today’</p> <p>Best Wishes, Dr.D.Uma Rani Principal</p>		
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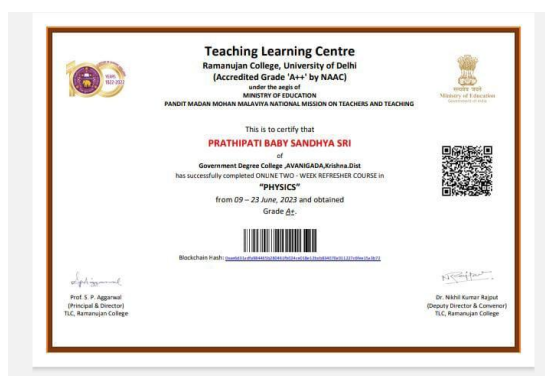
1. Staff Achievements(Awards and Achievements)



Lt.Dr.CH.Nagaraju has participated in the six day taining proraon **English medium center of instruction, poficiency in Enlish** From **12th to 17th June**,Organized by Commissionerate of collegiate Education ,AP,Mangalagiri.



Sri.Dr.K.Raviteja has participated in the six day taining proraon **English medium center of instruction, poficiency in Enlish** From **12th to 17th June**,Organized by Commissionerate of collegiate Education ,AP,Mangalagiri.



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2. Students' Achievements (Awards and Achievements)



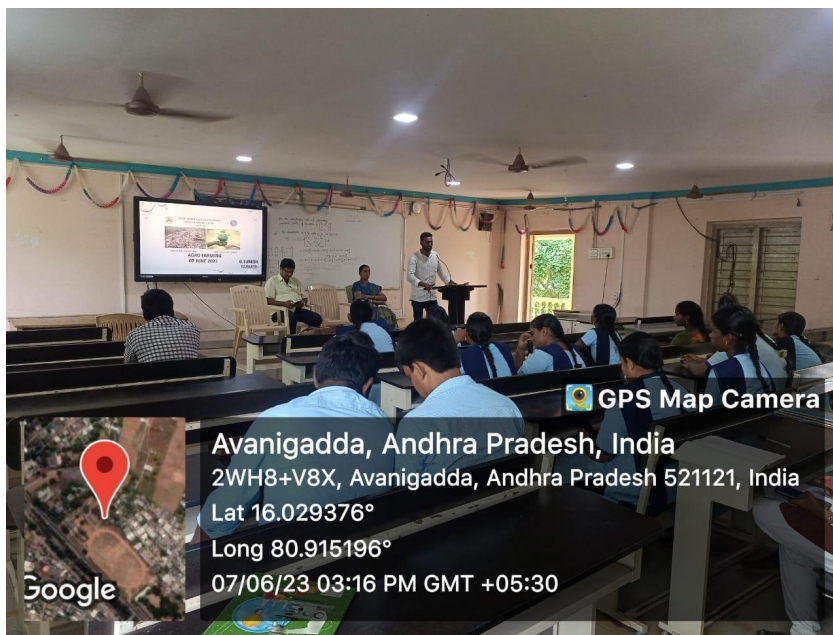
NCC Cadets got theirs' B-Certificate passed Certificate from The Commanding Officer, 16 (A) BN NCC, MACHILIPATNAM.

No. of cadets appeared: 11 (10 cadets regular, 1 cadet Re-appear), No. of cadets passed: 11. Out of 11 cadets, 9 cadets got 'A' grade and 2 cadets got 'B' grade, on 14th June .

3. Community Corner (Extension and Outreach Activities)



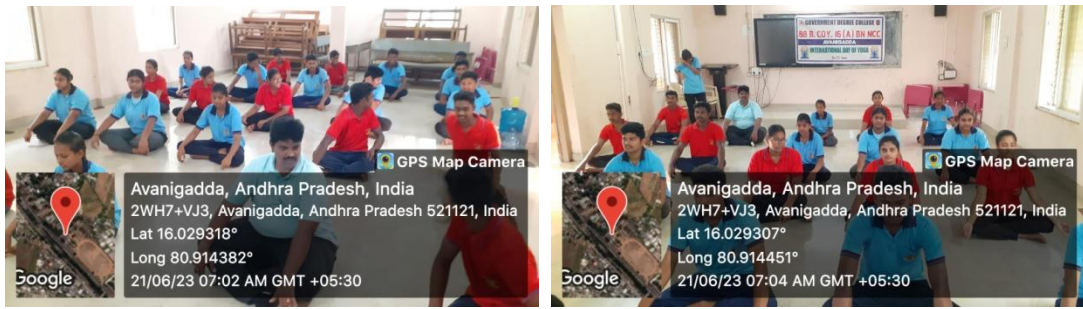
NSS volunteers participated ceaning programme at Krishna river near kothapeta on 06th June



An awareness programme on Organic farming on 8th june .



An awareness Rally on Against plastic organized by NSS on 8th june .



The International Yoga Day celebration, organized by the NCC department, marked a serene and profound event at our college on 21st June.



An awareness programme on Say not to Drug on 25th June.

4. News from Departments



Dept.of Physics Organized Felicitation programe on ECO FRIENDLY PLANT POT- SART SOLUTION FOR ECO POLLUTION ,the 4th place winning project in International Engineering & Science fair at Dallas ,USA,Smt.K.LAKHMI DEVI & her Students at ZPHS,Pedana. The chief gust foe the programme is our honorable Sri. SIMHARI RAMESH BABU (MLA), on 5th June .

About the College
Govt. Degree College, Avanigadda was started in the year 1977, to uplift the living conditions of Diviseena, an interior coastal region of Andhra Pradesh where the lives of the people are much dependent on the mercy of the sea. The college was established in 1977, to uplift the living conditions of Diviseena, an interior coastal region of Andhra Pradesh where the lives of the people are much dependent on the mercy of the sea. The college was established in 1977, to uplift the living conditions of Diviseena, an interior coastal region of Andhra Pradesh where the lives of the people are much dependent on the mercy of the sea.

About Commerce Department
The Department of Commerce was established in the year 1977 with the U.G. Programme B.Com (General) from the inception of the college. At present, the department is offering Two U.G. Programmes (B.Com - General) and B.Com (Computer Applications) and one PG Programme (M.Com). The department has well qualified, rich experience and competent faculty in teaching and research with good number of articles in reputed journals. They are also very active in encouraging the students towards research. They are very much interested and committed to nurture an environment for proper growth of intellectual insights on commercial and business aspects. Today education is not just dissemination of knowledge, but equipping the students with appropriate skills and ability to take up new challenges for contributing to the society as well as fulfilling their career dreams. Hence, the department not only concentration on the academic excellence of its students but also nurtures their co-curricular and career oriented activities.

Objectives of the Seminar

- To explore the impact of new technologies and regulatory changes on the financial services sector in India.
- To discuss the opportunities and challenges facing the financial services offering institutions including the emergence of fintech startups, micro finance institutions and others.
- To highlight the role of the government and regulatory bodies in shaping the industry and promoting innovation and growth.

Sub - Themes

- Electronic Banking - Current Scenario
- Financial services - New Technological Platforms
- Recent Financial Reforms in India
- Contemporary issues in Banking and Insurance
- Fintech Startups - Opportunities and Challenges
- Enabling Digital Bharat with New-Age BFSI
- Digital currency
- Merchant banking
- FDI in insurance sector.
- Financial performance of financial institutions.
- Marketing practices of financial institutions.
- Role of Post offices in offering Financial Services.
- Financial Institutions - Role of Auditing in utilization of funds.

The themes mentioned are only suggestive and the authors are free to present their view on any related topic.

Guidelines for Paper Submission:
The participants are requested to combine original research articles. Abstract should not exceed 300 words and full length paper should not exceed 3000 words. They should submit the research paper in soft copy in MS Word format. Times New Roman font 12 and space 1.5 should be used. The tables, figures, charts and graphs should be presented at the appropriate place in the paper with the sequential numbering. Heading and source details. Papers not adhering appropriate research methodology will not be considered. Please ensure that there will be no typographical, grammatical mistakes and diagrams in the article. Please kindly send your article to the email ID: dfc@commercecollegepp@gmail.com

Important Dates

Abstract Submission : 10-06-2023
Full Paper Submission : 16-06-2023

Registration Fee

Students : Rs. 1000/-
Scholars : Rs. 200/-
Faculty & Others : Rs. 300/-

(ISBN: ISSN publications charges will be extra, that amount will be returned later). Hard copy of the participation certificate will be issued. Working lunch will be provided. No TA and DA will be given.

Registration Link:
<https://forms.gle/4TTPgmKdGmUe>

Details for Payment:
Phone Pay QR Pay No: 8485057607
UPI/Net registration is also available on the spot.

Contact for Further Details:
818492089, 984833767, 874808245

KEY NOTE ADDRESS
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RED - ZONE III &
PRINCIPAL,
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RESEARCH PERSON
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Bharathiar University, Coimbatore

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Principal, GDC, Avanigadda

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Dr. P.R. Saubhaya Sri, IQAC Coordinator,
Dr. R. Ravi Teja, Lect. in Political Science,
Dr. B. Ravee Lakshmi, UGC Coordinator.

Organizing Committee
Sri. R. Anka Rao, Lec. in Commerce
Smt. T. Divya Kishoribabu, Lec. in Commerce
Ld. Dr. Ch. Naga Raja, Lec. in Commerce
Sri. K. Subhagit Rao, U.P. in Commerce
Smt. T. Satya Jyoti Sri, U.P. in Commerce
K. Lakshmi, III B.Com

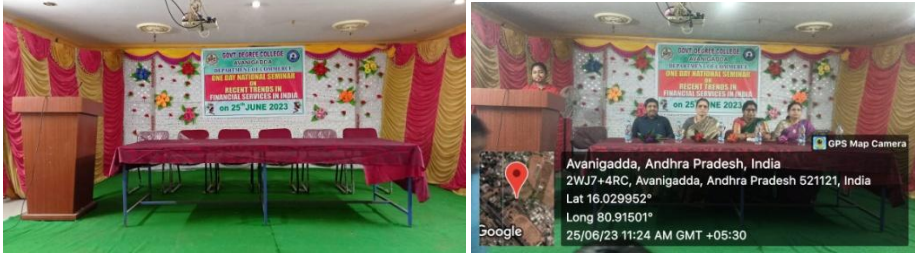
Convener
Sri. R. Anka Rao, Lecturer in Commerce,
Mobile: 818492089

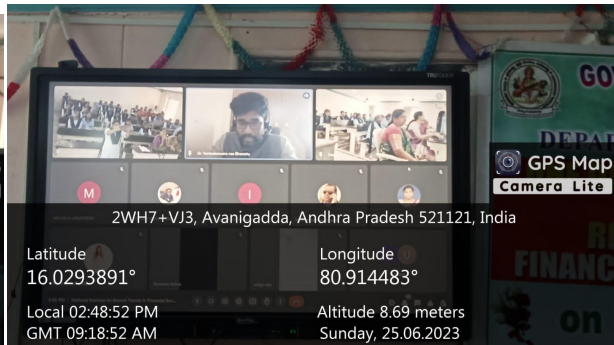
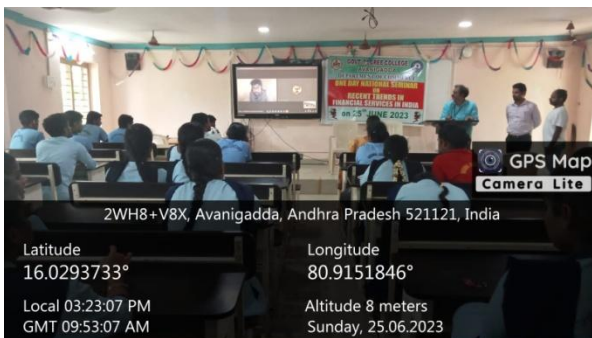
Govt. Degree College
Avanigadda (District: Krishna, State: Andhra Pradesh)
(Accredited by NAAC with "B" grade)
www.gdcav.com

ONE DAY NATIONAL SEMINAR
ON
RECENT TRENDS IN FINANCIAL SERVICES IN INDIA
On
25th June, 2023 (SUNDAY)



Organised By
DEPARTMENT OF COMMERCE





Dept. of Commerce Organized One Day National Seminar on Recent Trends in Financial service in India. The chief gust foe the programme is Dr.V.R.JYOTSNA KUMARI,RJD,Zne III & Principal, Govt.college for Women(A),Guntur , and Dr.B.VENKATESWARRAO,Asst.Professer,Dept.of Commerce,Berhampur on 25th June .



Smt. **Dr.V.R.JYOTSNA KUMARI,RJD,Zone III & Principal, Govt.college for Women(A),Guntur** has launched hand writing Diviseema Devitilu at Government degree college ,Avanigadda on 25Th june

8. Upcoming Events

- Alluri sitharamaraju birth Anniversary.
- World population day
- Become an edupeneur for young women.

9. Any other Important and Relevant Information related to the Institution.



Campaign at local jr colleges at Avanigadda.

10-PressClippings



కృష్ణా-విజయవాడ

అవనిగడ్డ డిగ్రీ కళాశాలలో ఘనంగా పర్యావరణ దినోత్సవం



A.R. Prasad

06:02 AM, 06 జూన్ 179 ప్షించారు

అవనిగడ్డ డిగ్రీ కళాశాలలో ప్రపంచ పర్యావరణ దినోత్సవాన్ని సామవారం ఘనంగా నిర్వహించారు. స్టాఫ్ ఫోటోషాపు ఫర్ ఏకో ఫోటోషాపు ఆనే ప్రాజెక్టు ద్వారా కృష్ణాజిల్లాను అంతర్జాతీయ స్థాయిలో నిలబెట్టిన పెడన జడ్చీ హెచ్ స్కూల్ ఉపాధ్యాయురాలు కొల్లాటి శ్రీలక్ష్మిదేవి, విద్యార్థులు మణికంఠ, వినయ్ కుమార్ లను ఎమ్మెల్యే ఘనంగా సత్కరించారు. ఈ సందర్భంగా కళాశాల ఆవరణలో మొక్కలు నాటగా, ఈ కార్యక్రమంలో కళాశాల ప్రెసిడెంట్ డా. ఉమారాణి, డాక్టర్ సంధ్యశ్రీ, కె. లక్ష్మిదేవి, వీరకుమారి, కె. వి. శాంతకుమారి, ఆర్. అంకారాపు, జ్యోతిర్మయి తదితరులు పాల్గొన్నారు.



మరింత చదవడానికి లోకల్ యాప్ న డౌన్ లోడ్ చేసుకోండి



కృష్ణా-విజయవాడ

అవనిగడ్డ ప్రభుత్వ డిగ్రీ కళాశాలలో జాతీయ సదస్సు



A.R. Prasad

09:28 PM, 25 జూన్ 377 ప్షించారు

అవనిగడ్డలోని ప్రభుత్వ డిగ్రీ కళాశాలలో 'భారతీయ విత్త సేవా రంగం - సమకాలీన వినూత్న విధానాలు' అనే అంశంపై ఆదివారం ఒక రోజు జాతీయ సదస్సు ఘనంగా జరిగింది. ప్రెసిడెంట్ డా. డి. ఉమారాణి అధ్యక్షతన జరిగిన ఈ కార్యక్రమానికి గుంటూరు జిల్లా ప్రాంతీయ సంయుక్త ఉపసంచాలకులు డా. వి. రమా జ్యోత్స్న కుమారి ముఖ్యఅతిథిగా పాల్గొని ప్రసంగించారు. విత్త రంగంలో ముఖ్యంగా బ్యాంకింగ్, ఇన్సూరెన్స్, డిజిటల్ కరెన్సీ రంగాలలో వస్తున్న మార్పులపై అవగాహన కల్పించే దిశగా ఈ జాతీయ సదస్సును ఏర్పాటు చేసినట్లు తెలిపారు. డిజిటల్ పేమెంట్స్, ఈ-కామర్స్, బ్యాంకింగ్, ఇన్సూరెన్స్ రంగంలో వస్తున్న వి...



మరింత చదవడానికి లోకల్ యాప్ న డౌన్ లోడ్ చేసుకోండి

Thank you